

alfa FeeCon

ContentLine

CALCULATION AND ADMINISTRATION OF FEES FOR MEDIA COMPANIES. alfa FeeCon is an application for calculating and administering the fees payable to employees such as freelance journalists and other persons providing services for media companies. alfa FeeCon can be used by accounting staff, the editor-in-chief or another member of the editorial department at the media company.

Payment of fee recipients can be managed once the information required to calculate the fees is stored in the alfa FeeCon database. Examples include:

- The name of the freelance employee.
- The publishing company for which the freelance employee works.
- The newspaper edition for which the freelance employee's article was used.
- The type of service provided and its associated service unit.
- Pricing information including price per service unit, surcharges and deductions.

alfa FeeCon contains all the processes required to calculate the author fees. Based on the information stored in the database, accounting staff can process the fees due when a freelancer provides a service for the media company. In addition, authorization rules can be set up so that a fee recipient is only paid if the calculated fee was accepted by the department manager.

alfa FeeCon enables media companies to implement cost-monitoring structures for their budgets. The application is divided into four modules based on the functional areas it contains: Fees, publisher data, master data and configuration.

FEES This area is used to process and settle fees. Administrative operations such as archiving and deleting fee rates and viewing the processing log can also be completed here.

PUBLISHER DATA The publisher data functional area allows the user to create and manage basic information about the publisher and the services to be provided.

For fee calculations in media companies, contains alfa FeeCon all the information required to correctly and efficiently calculate author fees.



MASTER DATA Information about pricing scales, fee recipients and agreements, authorization rules, budgets and budget cost rules can be stored here.

CONFIGURATION This area allows the administrator to manage the system settings in alfa FeeCon.

BROWSER-BASED APPLICATION The user interface is available across all commonly-used browsers. There is no need to install the program at the workstation. This means that many of the processes for calculating fees are executed on the server and are thus easily accessible to every user involved in the internal procedures. Rights management provides every user with suitable access to the fees to be processed.

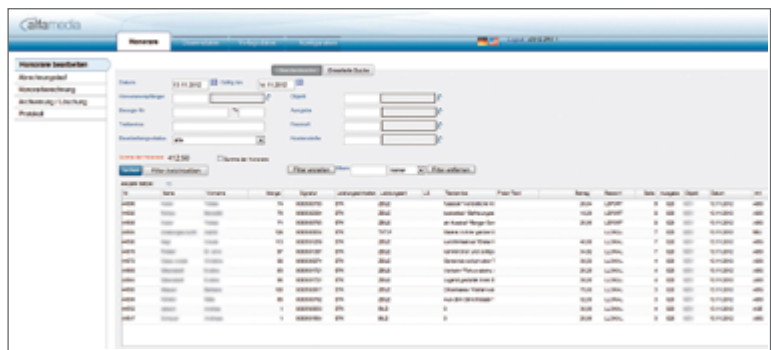
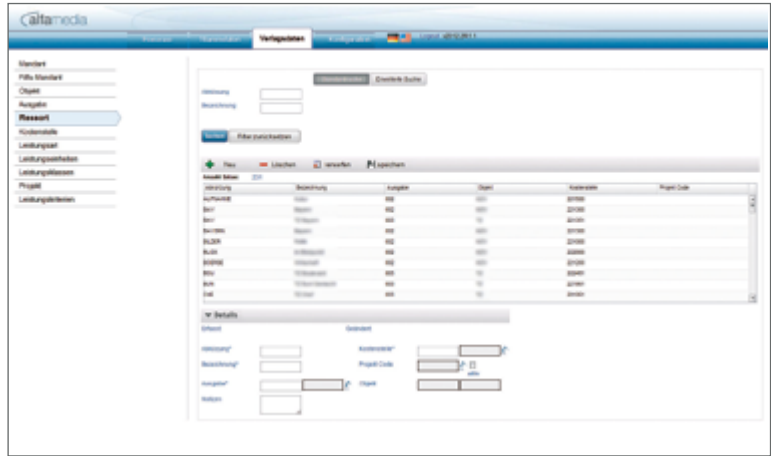
SERVICE CRITERIA This refers to additional meta-information that can be used for search filters and to structure the fee.

PRICING SCALE The various fee amounts arising from a combination of fee type, fee service unit and price can be created in pricing scales. This enables alfa FeeCon to calculate any fee.

AGREEMENT Fee agreements can be stored as precise contract descriptions in alfa FeeCon. If the pricing conditions within the general pricing scales are not sufficient, fee agreements including individual conditions can be stored for each fee recipient.

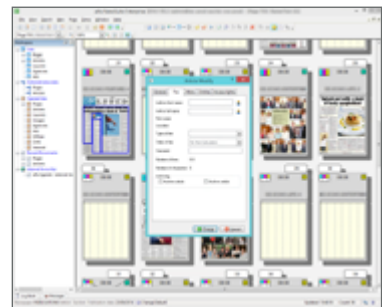
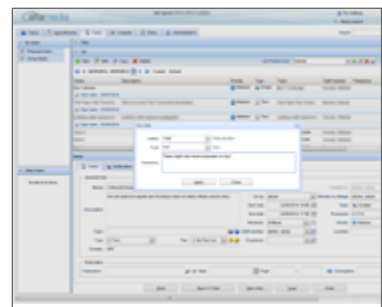
AUTHORIZATION RULES alfa FeeCon offers an authorization procedure incorporating one to three stages in order to map the usual authorization processes in the media company.

BUDGET All department-related budgets are automatically calculated in the system and offer an instant overview of the available financial resources.

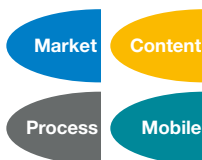


Data of relevance to the publisher is entered in a dedicated screen (image at the very top). The overview of submitted fees provides an instant overview of costs incurred.

A big advantage of alfa FeeCon is its integration into further alfa editorial moduls. You can recognize this huge flexibility when assigning content in alfa Agenda and then assessing services rendered in alfa NewsSuite. (right)



alfa Media has coordinated all workflows relevant to media companies perfectly with one another. From market management through to order processing of various advertising and marketing forms, we provide sophisticated tools for planning and organising publications. irrespective of whether it's print, portal or mobile-based: you can control your content on all publishing channels – professionally, simply and efficiently.



For more information on these solutions, visit www.alfamedia.com

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